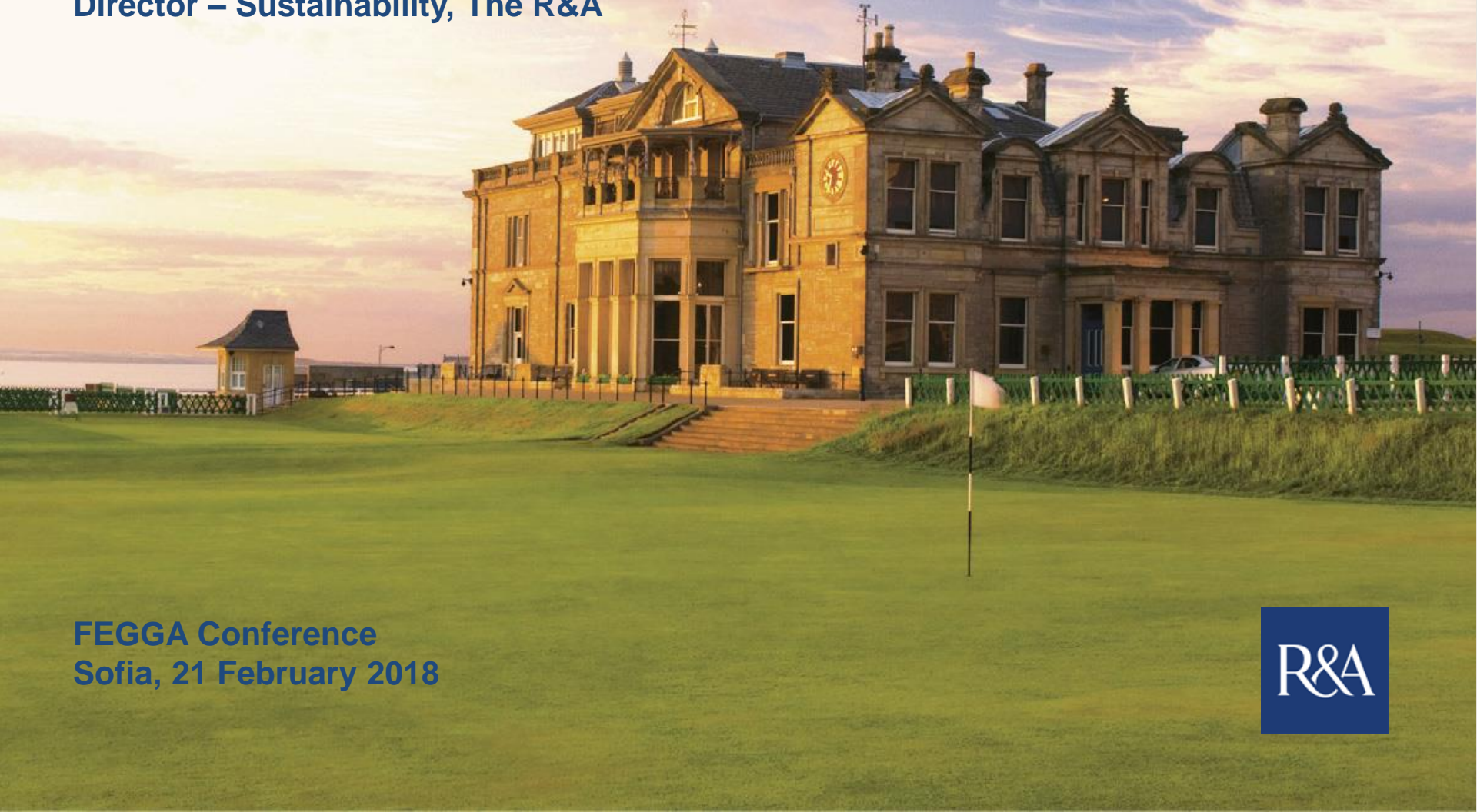


Golf Course 2030

Steve Isaac
Director – Sustainability, The R&A



FEGGA Conference
Sofia, 21 February 2018

R&A

Golf Course 2030

A global forward-thinking vision to promote resilience and future-proofing of golf course condition and management.



Golf Course 2030 – Owned by stakeholders

- Decision-makers
 - Greenkeepers
 - Facility management (club/course/golf)
 - Course owners
 - Course developers
 - Architects
- Agronomists
- Sustainability partners, e.g. GEO
- National governing bodies
- The R&A
- Researchers
- Educators
- Commercial suppliers

Golf Course 2030 – Influencing

- Golfers (amateur and professional)
- Government
- NGOs
- General public
- The media

Golf Course 2030 - Drivers

- Climate
- Resources
- Regulations



Golf Course 2030 - Scenarios

Business as usual...to worst case.



Golf Course 2030 - Strategic approach

Pathways

- Leadership
- Practical Action
- Gap analysis
- Research
- Education

Solutions

- Existing programmes
- Adaptation
- Innovation
- Technology
- Behaviour change

Golf Course 2030 - Accountability

- MoUs with key stakeholder groups
- Annual review of MoUs

Golf Course 2030 - Opportunity

- Recognise vital role played by course manager and team
- Recognition of greenkeepers professionalism and dedication
- Commitment to education

Golf Course 2030 - An invitation to engage



Based in St Andrews, The R&A organises The Open Championship, major amateur events and international matches. Together with the United States Golf Association, The R&A governs the game worldwide, jointly administering the Rules of Golf, Rules of Amateur Status, Equipment Standards and World Amateur Golf Rankings. The R&A's working jurisdiction is global, excluding the United States and Mexico.

The R&A is committed to working for golf and supports the growth of the game internationally and the development and management of sustainable golf facilities. The R&A operates with the consent of 152 organisations from the amateur and professional game and on behalf of over 30 million golfers in 138 countries.



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